Hi [Prospect],

I noticed that you seemed interested in some of the products on our website. If you have any questions, please feel free to reach out. I'd be happy to guide you through the different options.

I want to extend to you an offer for a free trial as it can be tough to commit to a product from a mere description. Our free trial lasts 30 days and lets you navigate all the features from the comfort of your home. It's a great chance to see which product is right for you and how much it can benefit you and your clients.

If you're interested, email me back or give me a call. I can talk you through all the details and get you set up.

Cheers,

[Your name]

